

Key Highlights –9M/2018 Business results

Oct 2018

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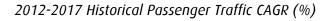
Enjoy Flying!

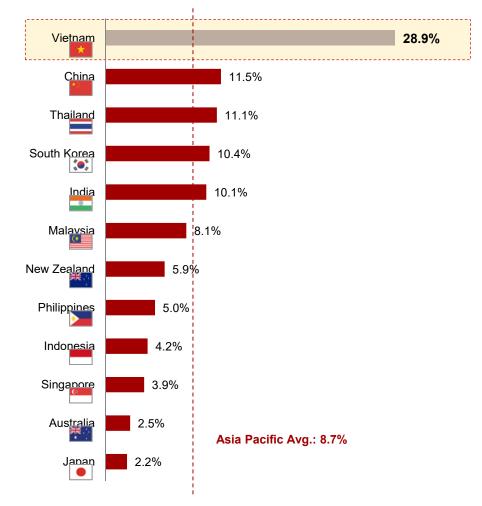
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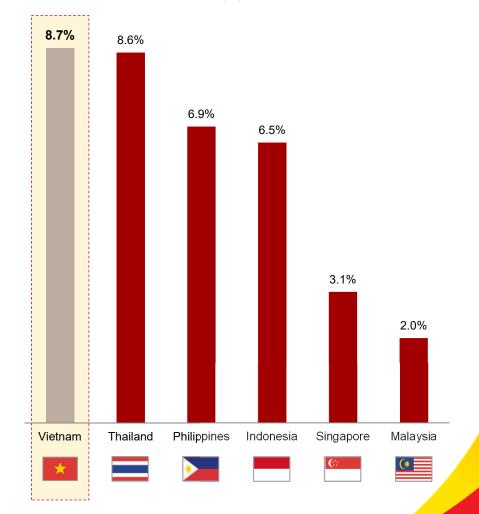
Air passenger traffic growth





Inbound tourism growth⁽¹⁾

2012-2017 Inbound Tourism CAGR (%)



Source: Euromonitor, EIU; Note: (1) Refers to number of non-resident visitors who travel to the country for a period not exceeding 12 months for non-commercial related activities

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Large population estimated to reach 96.5 million in 2018



High growth in personal disposable income

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Lengthy topography lacking effective road / rail connectivity



Low air travel penetration



One of the fastest growing SEA economies

(2016-2018e GDP CAGR)

8%

7%

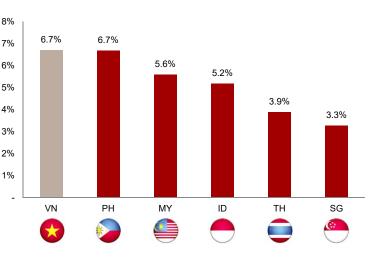
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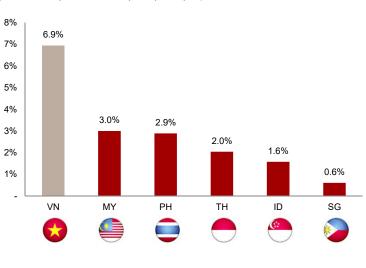
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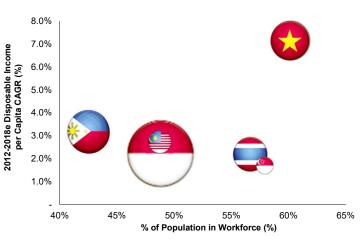
Demonstrated growth in private consumption



(2012-2018e private consumption per Capita)

A powerful consumer economy⁽¹⁾

Highest forecasted growth in personal disposable income



Large upside potential with low LCC penetration



Source: EIU, CAPA, Euromonitor; Note: (1) Population size is proportional to size of country flag

Largest domestic airline in Vietnam, the fastest growing aviation market in Asia Pacific Allowing air travel to become a more accessible and efficient mode of transportation **Vietjet Alf.com**

Air travel is the most efficient means of transportation in Vietnam

- Travel is substantially faster and more efficient by air compared to bus and rail as a result of Vietnam's terrain. For example, a flight from HCMC to Hanoi takes c.2 hours compared to c.34 – 35 hours for bus and rail
- As income levels rise and air fares decrease, people are expected to continue to switch from bus and rail to air travel
- Low cost air travel has also made flying a viable option for the masses
- ✤ With more than 40% of the population in the 25-59 years working class age band and increasing inter-city travel demand as the national economy develops, air travel is expected to gain in popularity and prevalence over other modes of transport

Air travel is the most cost effective mode of transportation⁽¹⁾

Travel	HCMC – Hanoi			HCMC – Danang				
modes	Time (hrs)	Fare (VND)	Fare (USD)	Time (hrs)	Fare (VND)	Fare (USD)		
Air ⁽²⁾	2:05	961,000	44 ⁽³⁾	1:20	615,000	28 ⁽⁴⁾		
Bus	35:00	861,385	39	15:30	405,458	19		
Rail	34:00	1,066,278	49	17:00	616,833	28		

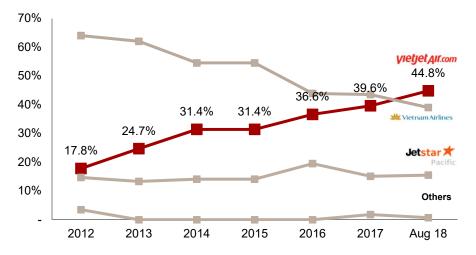


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stimulates airline travel and captures market share from other modes of transport such as bus and rail due to the advantages of air travel vis-à-vis land transport

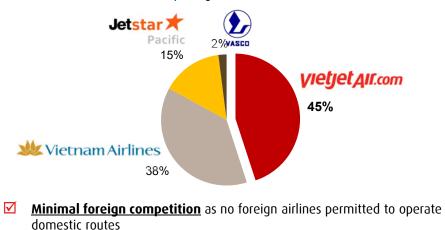
Source: SAP Independent Industry Report, IMF; Note: (1) Bus and rail fares shown are based on average fares for travelling on 1 Mar 2016 and 1 Apr 2016, as of 1 Feb 2016; US\$1:VND 21,890, (2) Airfare refers to average fares for FY2015, (3) Base airfare excludes other ancillary fee of USD8.3; total gross fare of USD8.2, (4) Base airfare excludes other ancillary fee of USD7.4; total gross fare of USD8.4

Largest domestic airline in Vietnam, the fastest growing aviation market in Asia Pacific VIetjet AII.com Domestic market leader with strong government support



Largest airline in Vietnam by capacity⁽¹⁾

Highly concentrated domestic markets, effectively a duopoly



Vietnam domestic market share % air passenger volume⁽²⁾

-Mr. Nguyen Xuan Phuc, Prime Minister

"Viet Nam regards the private sector as a development force"

Key government incentives to support VietJet

Air Transport Masterplan	 US\$10.5bn commitment to develop airport infrastructure across the country, increasing the number of operational airports from 22 to 26 by 2020 			
Changes in regulations to support the airline industry				
Reduction in Fuel Supply Monopoly	Petrolimex Aviation JSC (Petrolimex Aviation) was permitted to supply air fuel in August 2009, ending monopoly by Skypec, a Vietnam Airlines owned company			
Decree 92 on transfer of shares in airlines to foreigner	 Only CAAV / MOT approval (as opposed to PM's previously) would be required for the first-time transfer of shares to foreign shareholders, opening the door for investor participation in airlines However, investment opportunities in Vietnamese airlines are limited as the remaining 3 airlines are state-owned Foreign ownership limit at 30% and largest shareholder must be Vietnamese 			
Changes in regulations to support the airline industry				

changes in regulations to support the affine industry

Historically	 Two other domestic airlines in the past went bankrupt (Mekong		
struggled	Air and Indochina Airlines) and their licenses have been		
airlines	withdrawn		
Potential new entrants	 Although the Government is open for new entrants, no new airlines entered the market since 2011 No foreign airline is permitted to operate domestic routes, which allows local airlines like VJC to enjoy the growth of lomarket 		

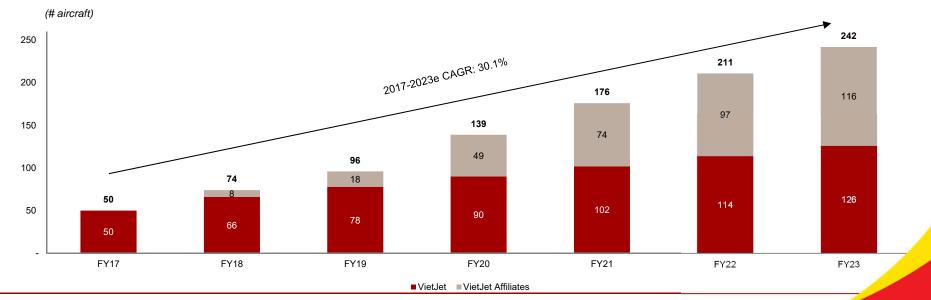
Source: CAPA, SAP independent industry report; CAAV, Ministry of Transportation Republic of Indonesia, Civil Aviation Authority of the Philippines, Department of Civil Aviation (DCA) of Thailand, Axis Research Ltd. report Note: (1) Market share by capacity as of week commencing 31 Dec 2012, 30 Dec 2013, 29 Dec 2014, 28 Dec 2015, 26 Dec 2016, 25 Dec 2017 and 27 Aug 2018 respectively, (2) CAAV data: Passenger Market share in

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Youngest fleet in APAC



Significant fleet growth with sizeable orderbook



Source: Company Information; Note: (1) Based on latest reported financial year

Fleet Expansion

- Vietjet Alf.com
- Vietjet's aircraft fleet by 30th September, 2018 stood at 57 aircraft including 23 Airbus A320s and 34 Airbus A321s with the average age of 2.95 years.
- The fleet of aircraft has seat configuration from 180 to 220-230 seats and the designs are in tune with the low cost airline business model.
- Vietjet made an order of 171 Airbus A320/321 aircraft and an order of another 200 737MAX 200 aircraft with Boeing.

 \rightarrow The orders with Airbus and Boeing will be completed at the end of 2025.



 \blacktriangleright Carried **16.88** m passengers in 9M 2018, an increase of **34** % compared with 9M 2017.

Capacity in 9M 2018 is **19.38m** seat flown, increase **34.9%** compared with 9M 2017.

Vietjet operate 103 routes in 9M 2018 including 39 Domestic routes and 64 International routes, compared with 38 Domestic routes and 35 International routes in 9M 2017.

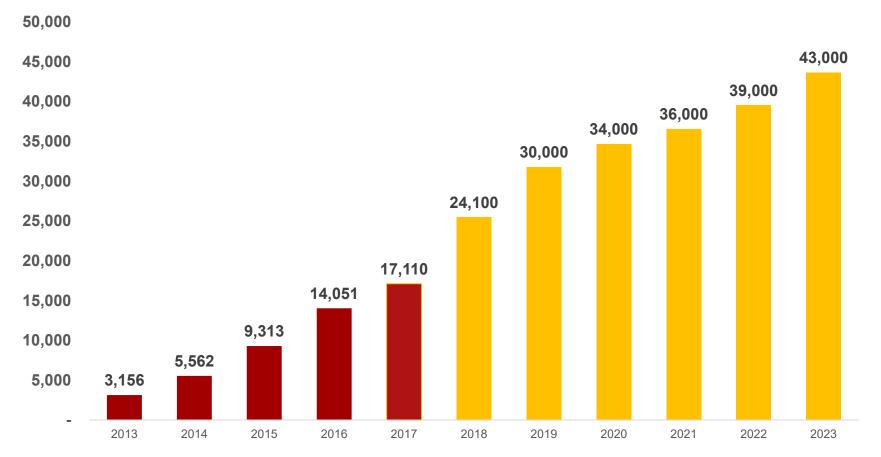
Total Operating Revenue in 9M/2018 2018 is **25,413** billion VND, increased **50.03%** compared with 9M 2017.

Operating Profit of Air Transportation in 9M 2018 reached 2,280.5 VND billion, 15.55% higher than that in 9M 2017 with 1,973.6 VND billion.

 \blacktriangleright Load Factor is maintained at high figure with nearly 88% in 9M 2018.

 \blacktriangleright Achieved the highest technical reliability of **99.66%** among top Airlines in Asia Pacific region.





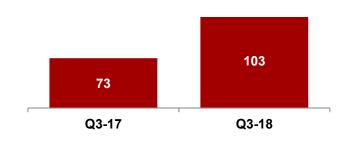
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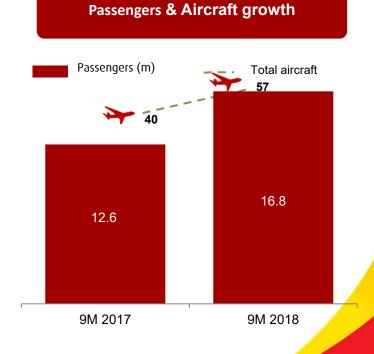
Operating Statistics

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- Modern and young fleet with average age of 2.95 years comprising 23 Airbus A320s and 34 A321s as of 30/09/2018.
- ➢ Up to 30/09/2018, VJC has total 371 aircraft on order with Airbus and Boeing in which the company received 46 aircraft.
- **Pax Carried**: **16.88m** passengers in 9M 2018.
- Operated an extensive network of 39 domestic routes and 64 international routes, services up to 30/09/2018.
- Vietjet operated a total of 89,690 flights in 9M 2018.
- Aircraft utilization 14.24 block hours per aircraft a day.
- Safety indicators of ground operations and Flight operations are also highest in the region.
- On-time performance ratio of 83.5% in 9M 2018

TOTAL ROUTES OPERATED



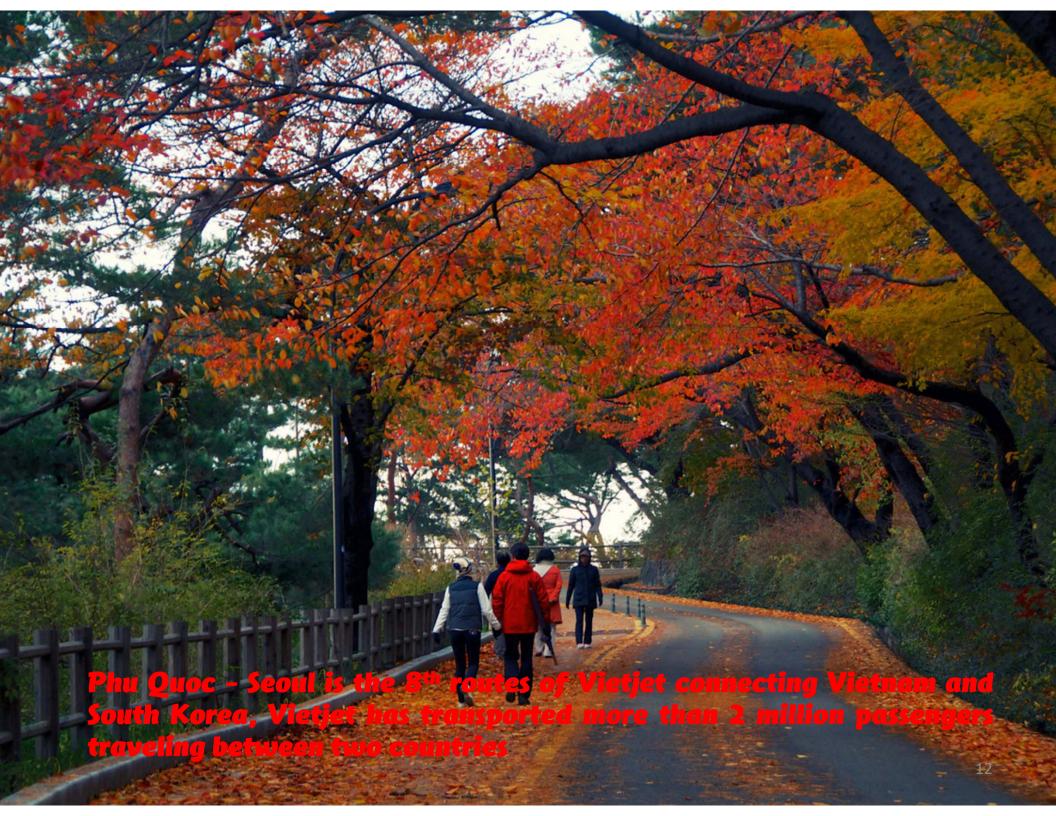




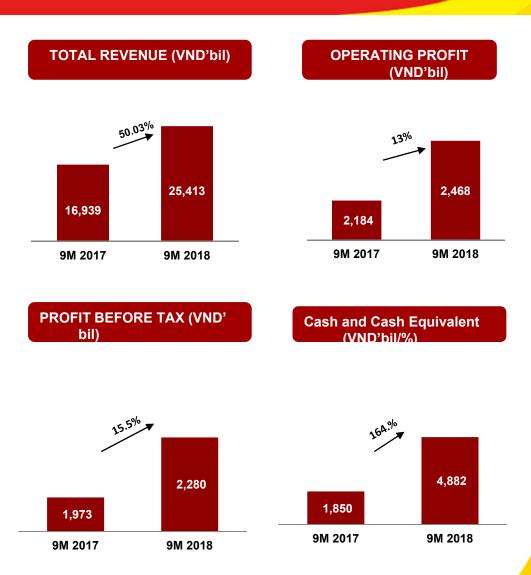
Route network map

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- Total Revenue: increased 50.03%
 from 16,939 VND billion in 9M
 2017 to 25,413 VND billion in 9M
 2018.
- Profit before tax grew up 15.5% to 2,281 VND billion in 9M 2018 compared to same period in 2017.
- Operating Profit increased 13% to 2,468 VND billion in 9M 2018, compared to 2,184 VND billion in 9M 2017.
- → Cash and Cash Equivalent increased 164% to 4,882 VND billion in 9M 2018, compared to 1,850 VND billion in 9M 2017.



Solid Growth In Ancillary

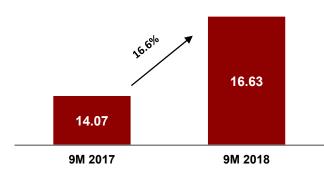
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Ancillary revenue per pax: increased 16.6% from 14.07 USD/pax in 9M/2017 to 16.63 USD/pax in 9M/2018.

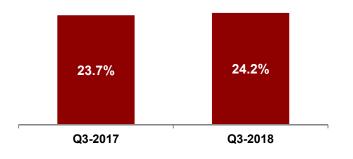
Total Ancillary revenue as % of Total Operation Revenue slightly increased to 24.2% in 9M/2018 compare to 9M/2017



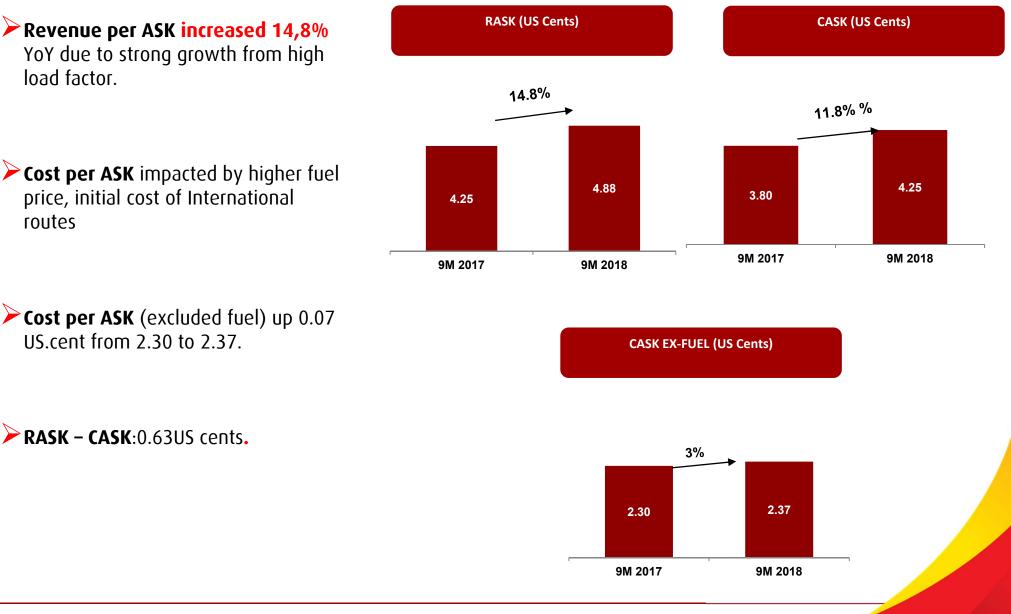




Ancillary revenue % of Total Operation Revenue



Cost, cost & cost! A strong focus on cost



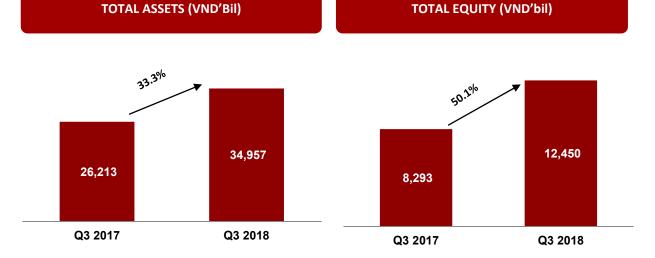
✤Total assets: increased

33.3% from 26,213 VND bil in Q3-17 to 34,957 VND bil in Q3-18.

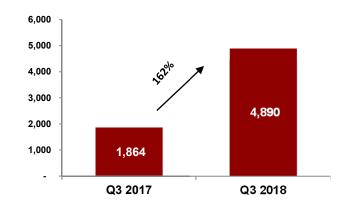
Owner Equity increased
 50.13% to 12,450 VND
 billions in 3Q-18 due to
 strong Retained Earnings.

Cash and Cash equivalent

increased 162% to 4,890 VND billions in 3Q-18.



CASH & CASH EQUIVALENT (VND'bil)



Vietjet opened 3 direct flights connecting Vietnam to Japan including Hanoi & Ho Chi Minh City to Osaka, Hanoi to Tokyo (Narita)

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Products - Services

- Reasonable and economical price with varied ticket types for choosing. Added services were offered, such as check-in priority, boarding priority, hot meals, pre-ordered beverages, and much more, were made available.
- "12pm, It's time to Vietjet" promotion campaign offered millions of tickets from VND0 to bring flying opportunities for domestic and foreign passengers
- Travel insurance products to minimize travel risks were adjusted and sold to passengers via www.vietjetair.com
- Our Skyshop continued to improve its services. Apart from hot meals and typical Vietjet souvenirs, many seasonal products were purchased onboard by passengers, for example, summertime products, wintertime products, Tet holiday products, and more.
- Duty-free products proved popular on Vietjet's international flights; a wide-range of cosmetics, perfumes, alcohols, cigarettes, and more, were sold at reasonable prices



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Typical events of the Q3 2018

- Announced three new routes to Japan at Tokyo ceremony during official visit of Vietnam PM Nguyen Xuan Phuc.
- Vietjet President & CEO Nguyen Thi Phuong Thao gave a strong inspirational speech Vietnam Business Summit in the framework of the World Economic Forum on ASEAN (WEF ASEAN) 2018, being only female speaker at Forbes Business Forum 2018. She also was honored as one of the two winners of the ASEAN Entrepreneurs Award 2018
- Signed and exchanged an aircraft financing agreement with Mitsubishi UFJ Lease & Finance Company Limited (MUL), BNP Paribas (France) in Tokyo, Japan.
- Signed contract to purchase 100 new Boeing 737 MAX aircraft, 50 Airbus A321neo aircraft at Farnborough International Airshow 2018



Typical events of the Q3 2018

- Welcomed the first flight of Da Nang Bangkok (Thailand) and Nha Trang - Da Nang route
- Attended Australia Pacific Aviation & Corporate Travel Summit 2018, one of the most prestigious conferences for regional airlines hosted by Asia Pacific Aviation Center (CAPA)
- Welcomed 100 Vietnamese technology experts, scientists working abroad to pay a working visit at Vietjet office which is a part of activity series of Vietnam Innovation Network program, carrying out the national strategy on the Fourth Industrial Revolution initiated by Ministry of Planning and Investment.
- Attended International Tourism Fair Japan, Ho Chi Minh City 2018 International Tourism Fair
- Accompanied with many meaningful activities for the community such as organized relief aid flight for victims of the disaster earthquake tsunami in Indonesia, Let's clean up the ocean 2018, Lighting up the dreams, held a warm, reunion Mid-Autumn Festival to disadvantaged children...





Awards

- Ranked among the world's 50 best airlines (in the 22nd) by Airfinance Journal, one of the leading magazines in the aviation finance sector
- Ranked as the safest and highest ranking product in the world with 7-stars by AirlineRatings.com
- > Honored to be one of the 40 most valuable brands of Vietnam in 2018 by Forbes
- Listed amongst top 100 taxpayers in Vietnam in 2017
- Honored as one of the Dream Companies to work for Airlines & Aviation at the 9th Asia's Best Employer Brand Awards in Singapore





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Enjoy Flying!

	Expand domestic and international network	→	Increase depth and breadth of network, and focus on route profitability Grow high-volume, short- and medium-haul route network in Asia, increasing international network from 56 routes to 100 routes by end of 2020 ⁽¹⁾ Build franchise model with local partners and, if appropriate, join interline agreements with other airlines	Strengthen leadership position as a leading domestic carrier and grow international traffic by adding more short- and medium-haul routes within Asia
2	Drive ancillary revenue growth	+	Focus on ancillary revenue sales, particularly pre-flight and onboard purchases Develop e-commerce solutions including tailored product packages, comprising a combination of banking, airline and retail products, and create synergies to the whole group Leverage insights and data from e-commerce sales to develop unique, tailored products	This is a key strategy to make Vietjet become a high profile "consumer airline". Increase proportion of high margin ancillary services' revenue stream in line with other leading LCCs in the world
3	Strengthen the "VietJet" brand		Build on high brand awareness and establish a reputation for excellent customer service Build on strong risk and safety management systems and reputation	Continue to grow a loyal customer base and strengthen financial performance
4	Diversify sources of capital	↔	Finance aircraft through a mix of sources Access international capital markets and build relationships with international banks	Diversify funding platform

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Strategy and future plans (Cont'd)

Target to position Vietjet as a high profile "consumer airline"

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5	Focus on cost management and operational efficiency while maintaining high standards of quality, safety and security	 Increase aircraft utilization and actively manage fuel consumption and hedging strategy VietJet is committed to operational safety with an emphasis on high tech safety features and regular maintenance Strict compliance with local regulations, international standards and industry best practices Effectively manage inventory and labor force; fully leverage support from aircraft and engine OEMs, starting from 2015 	Maintain leading position in lowest unit-costs and best-in-class operational efficiency while retaining commitment to high standards of quality, safety and security
6	Focus on human capital	 Enhance recruitment and training programs, continue to implement good corporate culture and foster next generation Continuously improve quality of training programs of VietJet Training Center and plans to implement VietJet Aviation Academy project as profit center model 	Build up international and professional working environment, and encourage creativity and passion from staff
7	Expand and maintain a young and fuel efficient fleet	 Plans to grow its fleet with new, fuel-efficient aircraft from the Airbus A320 and Boeing 737 families More than 100 new aircraft to be delivered between 2019 and 2023 Maintain a young, modern and fuel efficient fleet 	Optimize capacity, reduce cost per seat and maintain competitive cost advantage
8	Invest in domestic airport passenger terminals	Partner with local investors to invest and lease rights to operate terminals in key domestic hubs	Reduce operational costs, improve route scheduling and enhance passenger service

